

**FOI 0149/2023 Response**

I would be most grateful if you would provide me, under the Freedom of Information Act, the information requested below.

The details we require are:

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) How much do you spend annually on a Social media management tool?
- 4) Which month & year does your contract with your supplier end?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) How much do you spend annually on a social listening / media monitoring tool?
- 8) Which month & year does your contract with your supplier end?
- 9) Who is the senior officer in charge of these contracts?

For questions 1 – 9:

The Trust currently use a social media management tool called Hootsuite.

Please note that we do not have a contract or cost for the afore mentioned tool as it is a free tool that we use online.