

**FOI 0115/2024 Response**

I would be most grateful if you would provide me, under the Freedom of Information Act, the information requested below.

The details we require are:

**1) Do you use a social media management platform?**

Yes.

**2) If so, what tools do you use?**

Orlo

**3) How much do you spend annually on a Social media management tool?**

£3,600 including VAT.

**4) Which month & year does your contract with your supplier end?**

August 2025.

**5) Do you use a social listening / media monitoring platform?**

Please see response provided in question 1.

**6) If so, what tools do you use?**

Please see response provided in question 1.

**7) How much do you spend annually on a social listening / media monitoring tool?**

Please see response provided in question 1.

**8) Which month & year does your contract with your supplier end?**

Please see response provided in question 1.

**9) Who is the senior officer in charge of these contracts?**

Please see response provided in question 1.